

# 125 years of Kömmerling: Big three-day anniversary event

It was a firework of ideas and surprises: Kömmerling's 125th anniversary. With a big three-day event from June 23 to 25, 2022, the Pirmasens site not only celebrated the 125th anniversary, but also set the course for a sustainable future. Whether galas, in-house exhibition or employee party -unique, breathtaking, unforgettable, the participants described the events so enthusiastically.

Two outstanding gala evenings

The highlights included the two gala evenings on June 23rd and 24th. The more than 600 participants each, including a large number of customers, celebrities from politics and business, suppliers and employees, experienced two superlative evenings. 125 years of Kömmerling - it was not just about looking back at the successful past, but above all about looking to the future: Because Kömmerling also presented its new revolutionary brand concept for the first time.

## Minister President Malu Dreyer as a guest

As prominent guests, Dr. Peter Mrosik, owner and CEO of the profine Group, welcomed the Minister President of the German state of Rhineland-Palatinate, Mrs. Malu Dreyer, and Markus Zwick, Lord Mayor of Pirmasens. Together they took part in a press session, the main topics of which were sustainability, circular economy and the responsibility of local companies.



Minister President Malu Dreyer congratulated the long-established company and acknowledged its achievements: "I am pleased that profine and its products are setting

an example in the direction of climate protection and sustainability. The climate goals can only be achieved if, in addition to the framework conditions created by politics, companies also get involved, and profine has a lot to show for this. As Minister President, it makes me proud that Rhineland-Palatinate is an attractive location with a home and future for many strong and innovative companies and pioneers in future technologies. The chemical and plastics industry is a cornerstone of value creation, employment and innovation in our country. The state government is setting the right industrial policy framework in times of transformation."

## Breathtaking staging of the new Kömmerling brand

The introduction of the new Kömmerling brand with a new logo was staged in an elaborate presentation. A music show with dancers, light and laser effects, visual highlights on a round 360-degree screen - it was a mega show for the senses, which culminated in a radiant presentation of the new Kömmerling logo. In this context, Dr. Peter Mrosik explained Kömmerling's strategy for the future: "As a

leading company, we want to be a role model for sustainability. We therefore consistently rely on circular economy in all areas. This is exactly what our new brand and logo reflects. What we do today protects the world of tomorrow's generations."

## Global series of events

The three-day event is also part of a global series of events that the profine Group is celebrating with guests, customers and employees. Customer galas, in-house exhibitions and employee parties will also take place in other countries. At the main and founding location of Kömmerling in Pirmasens, one could already experience impressively what awaits customers and guests. The in-house exhibition presented Kömmerling's current product and service portfolio as well as insights into future developments, including, for example, solutions and services in the field of digitalization.

## Special honor for customers celebrating their anniversaries

Not only Kömmerling celebrated its anniversary. The company's customer anniversaries were also honored at the two galas. Here, too, a "virtual honor" was an inspiring staging. "It is only together with our customers that we have become a very successful company in the window industry. We appreciate that very much and are grateful for the many grown and trusting partnerships. This is also what sets Kömmerling apart," said Dr. Peter Mrosik.

## Employee party as the icing on the cake

The grand finale of the three-day event was the big employee party - because the employees are the heart of the company. There was a varied program for young and old, delicious food and summer drinks. And since Kömmerling is the sponsor of the Bundesliga club 1. FSV Mainz 05, football could not be missing: At the Kömmerling Cup, colleagues could win great prizes. An unforgettable day for all roughly 2,500 guests.

## Launch into the future

Whether in the huge festive tent with dinner, at the outdoor stations or at the big employee party, all guests experienced that Kömmerling is an international brand in culinary terms too. With the music and show program, the anniversary was celebrated exuberantly. Dr. Peter Mrosik: "I am delighted that we were able to celebrate such special anniversary days with our customers, guests and employees. You could feel with each individual that it was now a new joint departure with Kömmerling into the future."

profine GmbH - International Profile Group - is a worldwide leading manufacturer of PVC-U profiles for windows and doors and a renowned provider of shutter systems and PVC sheets. With its KBE, KÖMMERLING, and TROCAL brands, the Group supplies its products to more than 100 countries and has an excellent international standing at 29 sites in 23 countries. profine Group manufactures at production facilities in Germany, France, Italy, Spain, Bosnia-Herzegovina, Russia, India, the UK, Ukraine, the USA and China, with its head office in Troisdorf, North Rhine-Westphalia, and a payroll of over 3,000.

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